

Noble Maseru, Ph.D, MPH Health Commissioner Board of Health City of Cincinnati

NEWS RELEASE

Date: September 19, 2007 Contact: Bernadette Watson

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"CINCINNATI HEALTH DEPARTMENT - PRICE HILL HEALTH CENTER OFFERS TOBACCO CESSATION TREATMENT"

The Cincinnati Health Department has been awarded a contract from the Hamilton County General Health District to implement a pilot tobacco treatment program. This program is based on the U.S. Public Health Service's Clinical Practice Guideline for best practice in treating tobacco use and dependence. Funding for the program is provided by the Ohio Tobacco Prevention Foundation's Statewide Community Grant with Hamilton County General Health District. The project involves a) training health center clinicians in the assessment and treatment of tobacco use and b) implementing a pilot project at the Price Hill Health Center where healthcare professionals address tobacco use at every visit. All clients, nine years and older, are asked about tobacco use and assistance is given to those who are ready and willing to make a quit attempt. The majority of the funds received by this grant are being used to provide free nicotine patches and tobacco cessation medications to adult clients. The Pfizer Pharmaceutical Company has also been an important partner to the project donating tobacco cessation medications for clients. Pfizer also sponsors a telephone counseling program and a website where clients can access advisors with questions about tobacco cessation. The grant period extends through December 2007. The Price Hill Health Center is located at 2136 W. 8th Street. For more information, contact Peggy Nestor at 357-7457.

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